

# C65, C70 & C351N Wireless GAP headsets channel marketing guide



Add hands free convenience to your DECT™ wireless phone- at home or in the office.

## Positioning statement

Pair to your home DECT phone for hands free wireless freedom around the house when working from home or even talking to friends whilst cooking. In retail/ warehouse environments already equipped with DECT PBX, site-wide roaming is possible.

### C65

A wireless headset for people who want flexibility of wearing style with DECT phones.

### C70

The most discreet & stylish wireless headset for use with DECT phones.

### C351N

A wireless headset for intensive phone users- provides ultimate comfort & sound quality when used with DECT phones.

[www.plantronics.com](http://www.plantronics.com)

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Sound Innovation™ for missions to the moon. And for everyday life on this planet, too.

In 1969, a Plantronics headset carried the historic first words from the moon: "That's one small step for man..." From the man on the moon to the man on the street, Plantronics is an innovation leader dedicated to creating communication solutions for people who understand and appreciate the real freedom of space. From outer space to inner space, find your space.

Space photo imagery courtesy of NASA

## Key features:

### C65:

- Wireless hands free solution for GAP compatible DECT™ phones
- Operates with enterprise DECT systems (some require programming tool)
- Discrete desk charger/headset holder
- Range
  - With DECT phones, up to 100m, 50m in typical office
  - With DECT cordless PBX, complete site roaming
- Answer/End, Mute and volume controls
- Up to 9 hrs talk time, 80hrs standby time
- Choice of wearing style- over head, over ear or optional behind-head.

### C351N:

- Wireless hands free solution for GAP compatible DECT™ phones
- Operates with enterprise DECT systems (some require programming tool)
- Discrete desk charger/headset holder
- Range
  - With DECT phones, up to 100m, 50m in typical office
  - With DECT cordless PBX, complete site roaming
- Answer/End, Mute and volume controls
- Quick call feature for short-call convenience.
- Noise cancelling microphone.
- Exceptional comfortable for all day wearing
- Up to 9 hrs talk time, 80hrs standby time
- Easy on-off design

### C70

- Wireless hands free solution for GAP compatible DECT™ phones
- Operates with enterprise DECT systems (some require programming tool)
- Discrete desk charger/headset holder
- Range
  - With DECT phones, up to 100m, 50m in typical office
  - With DECT cordless PBX, complete site roaming
- Answer/End, Mute and volume controls
- Probably the most discrete DECT headset in the world
- Stylish, comfortable & very discrete with clear voicetube.
- Up to 5 hrs talk time, 25hrs standby time

## Approved Copy:

### 25 words

Add handsfree wireless freedom by pairing with either a DECT™ phone for use at home, or experience site-wide roaming in DECT PBX equipped retail/ warehouse environment.

### 50 words

Add handsfree wireless freedom by pairing with DECT™ phones for use at home- ideal for long conference calls or simply talking on the phone whilst cooking, etc. In retail/ warehouse environment already equipped with DECT PBX, site-wide roaming is possible. 3 models offering a choice of wearing styles are available.

### 100 words

Add handsfree wireless freedom by pairing with DECT™ phones for use at home- ideal for long conference calls or simply talking on the phone whilst cooking, etc. Range is up to 100meters In retail/ warehouse environment already equipped with DECT PBX, site-wide roaming is possible. The C65 offers flexibility of wearing style- so you chose what works for you. C70 is incredibly light, discrete and stylish. The C351N is very comfortable for intensive phone users,- and provides up to 9 hours talk time. All models include charger and offer call answer/end, Mute and volume controls.

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